



# Why and How to Start a Tent Rental Business

By Tony Ehrbar

The rental industry is full of opportunity, and tent rentals are one of the most exciting ways to get started. In a world that values convenience, flexibility, and memorable outdoor experiences, tented events are more popular than ever. From backyard weddings to large-scale festivals, the demand for party tents continues to rise.

The tent rental industry was projected to reach nearly \$80 billion in 2024, showing just how much potential there is for growth. Starting a successful tent rental business gives you the chance to be part of meaningful moments while building a company that can grow and scale over time.

In this guide, we'll cover everything you need to know to launch your tent rental company successfully, from choosing the right equipment to marketing your services and planning for the future.

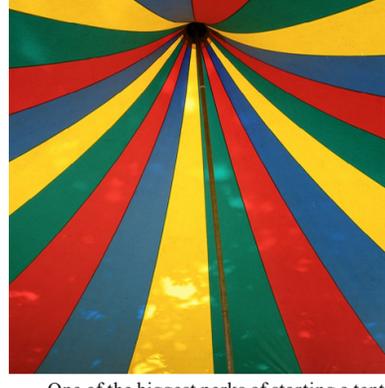
**What Is a Tent Business?**  
A tent business rents out event tents for short- or long-term use, offering essential shelter

for outdoor events. While general rental businesses might focus on tools, party décor, or bounce houses, a tent rental business stands out by providing the structure everything else depends on.

Tents are the backbone of successful outdoor events like weddings, festivals, backyard parties, and corporate gatherings. Whether it's an elegant setup for a bride or simple coverage for a food vendor, tents make outdoor events possible and profitable.

**Why Start a Tent Rental Business?**  
Since COVID, the demand for outdoor events has taken off. From wedding venues and backyard parties to corporate events, people are choosing open-air venues more than ever. That shift has created huge opportunities for tent rental businesses to provide the shelter those events need and to earn steady income in the process.

If you're already in the rental business, adding tents can be a smart move. If you're delivering tables, chairs, or décor, offering a tent lets you become a one-stop shop for your clients.



One of the biggest perks of starting a tent rental business is the flexibility. Many people begin by renting out a tent or two on weekends and grow it into a full-time business over time. You can decide which types of events to focus on

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- BP# 027 - Epoxy Resinous Flooring
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- BP# 029 - Ornamental Metal & Glass
- BP# 030 - Toilet Partitions/Specialties

**BID PACKAGES**

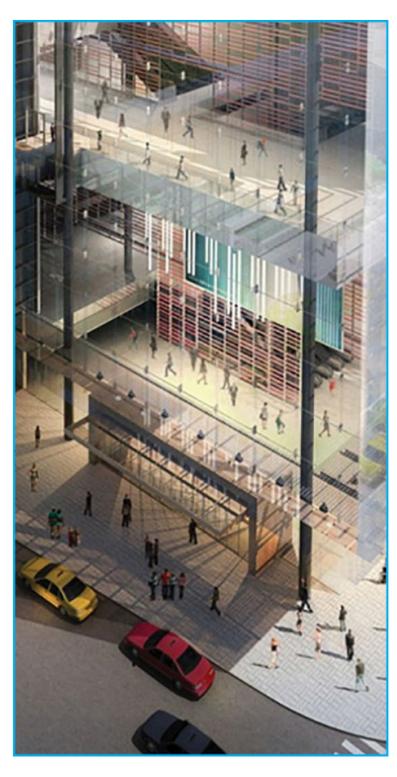
- BP# 031 - Painting
- BP# 033 - Signage
- BP# 035 - Loading Dock/Equipment
- BP# 036 - Landscaping
- BP# 037 - Folding/Operable Partitions
- BP# 038 - Food Service
- BP# 039 - Window Treatment
- BP# 047 - Bathroom Trailers

If you provide these services and are interested in participating, please complete the vendor interest form using this QR Code.

**PROJECT OVERVIEW**  
A new out-of-the-ground two story, approximately 80,000 square foot (SF), Operational Facility, along with an adjacent, approximately 10,000 square foot (SF), equipment yard, on a 7-acre clear greenfield site in Melville, New York. This is a purpose-built, storm-hardened, redundant, state-of-the-art operational facility.

The building will include a 2-story high Technology arena, second story observation space, offices, meetings and training rooms, break rooms with pantries, a wellness room, restrooms with showers and lockers, and an open work area for workstations or touchdowns. The facility will also contain various meeting spaces that are flexible, and capable of being subdivided into three or more rooms that may be utilized as bunk areas to house storm riders. All necessary and required mechanical, electrical, emergency back-up equipment, and systems with also be constructed.

The project construction duration is from Q1 2026 through Q4 2027.



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For more info contact  
Valerie Voorhies at  
vvv@sbeinc.com

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**SBA 101: Introduction to SBA Programs Webinar**  
Monday, April 6, 2026, 10:00 am–11:00 am Online  
Main Sponsor(s): US Small Business Administration, Rhode Island District Office  
Contact: Brian Hopkins, 401-528-4575, brian.hopkins@sba.gov  
Fee: Free; registration required  
This free workshop, presented by the Rhode Island District Office, is designed to help entrepreneurs understand the various SBA programs and services available to help them as they start, expand, grow, and recover their businesses. This overview presentation covers: Introduction to the SBA; SBA Resource Partner Network—Business Training and One-on-One Counseling; Selling to the Federal Government—SBA Contracting Certification Programs; Access to Capital—Loan and Surety Bond Programs; International Trade Assistance; Emergency Preparedness and Disaster Assistance Loans. Register online for the free Assistance Loans webinar at https://www.sba.gov/event/80666

**Federal Contracting for Small Businesses Webinar**  
Tuesday, April 14, 2026, 12:00 pm–1:30 pm Online  
Main Sponsor(s): US Small Business Administration  
Contact: Irene Gonzalez, 208-334-1673, irene.gonzalez@sba.gov  
Fee: Free; registration required  
Learn the essentials of federal contracting for

small businesses. This event will cover the basics of navigating the federal contracting process, as well as the various certifications available to help your small business succeed in the government marketplace. Certifications include: 8(a) Business Development Program, HUBZone Certification, Woman Owned Small Business (WOSB/EDWOSB), and Veteran Owned Small Business (VOSB). Don't miss this opportunity to gain valuable insights and resources to help your small business. Register at https://www.eventbrite.com/e/federal-contracting-basics-and-certifications-for-small-businesses-tickets-1977729719831

**Federal Contracting: Woman-Owned Small Business (WOSB) Certification Program Webinar**  
Tuesday, April 21, 2026, 2:00 pm–4:00 pm Online  
Main Sponsor(s): US Small Business Administration  
Contact: Patrice Dozier, patrice.dozier@sba.gov  
Fee: Free; registration required  
SBA is creating a space for Woman-Owned Small Businesses, via WOSB certification! Are you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions include an overview of the self-certification process, and a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register at https://www.eventbrite.com/e/woman-owned-small-business-wosb-certification-program-tickets-1978328240021

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